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**20**  
1992-2012  
YEARS STRONG



HEALTH & HUMAN SERVICES-USA

## Behavioral Health is Essential To Health



### Prevention Works



### Treatment is Effective



### People Recover



## SAMHSA-HRSA CENTER for INTEGRATED HEALTH SOLUTIONS

### Sustaining Progress 1: Developing, Assessing, and Evaluating Strategic Goals



**Carrie Jacobs, Ph.D.**  
Executive Director  
Attic Youth Center  
Philadelphia, PA



**Dana Coleman, M.S.W.**  
Senior Director  
VIP Community Services  
Bronx, NY



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**Slides for today's webinar are available on the CIHS website at:**

<http://www.integration.samhsa.gov/mai-coc-grantees-online-community/webinars>

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## How to ask a question during the webinar



If you are listening to this webinar from your computer speakers, please type your questions into the question box and we will address your questions. **(right)**

**THIS WEBINAR IS BEING RECORDED**

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## Learning Objectives

- Understand the factors that influence a program's capacity for sustainability
- Explore the use of tools, (PSAT) to assess eight sustainability domains
- Develop a sustainability action plan for their program

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## Poll Question: Are you familiar with the Program Sustainability Assessment Tool (PSAT)?

Yes

No

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## Understanding Sustainability: 8 Domains



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## Program Assessment Sustainability Tool (PSAT)

- Assess current capacity for sustainability across a range of specific factors
- Responses identify sustainability strengths and challenges.
- Guides sustainability action planning for your program.
  - <https://sustaintool.org>

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## PSAT

**Strategic Planning:** Using processes that guide your program's direction, goals, and strategies

	To little or no extent					To a very great extent		Not able to answer
1. The program plans for future resource needs.	1	2	3	4	5	6	7	NA
2. The program has a long-term financial plan.	1	2	3	4	5	6	7	NA
3. The program has a sustainability plan.	1	2	3	4	5	6	7	NA
4. The program's goals are understood by all stakeholders.	1	2	3	4	5	6	7	NA
5. The program clearly outlines roles and responsibilities for all stakeholders.	1	2	3	4	5	6	7	NA

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## MAI-CoC and Sustainability



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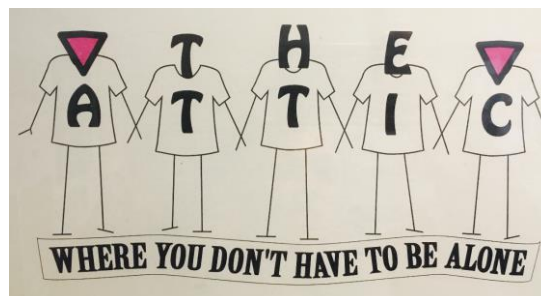
## The Evolution of The Attic

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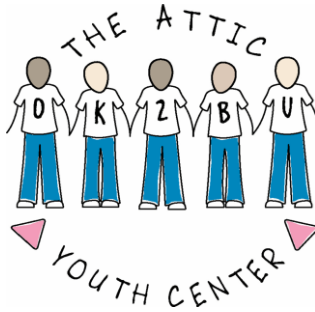
## The Evolution of The Attic

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## The Evolution of The Attic

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## The Evolution of The Attic

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## MISSION

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The Attic Youth Center creates opportunities for lesbian, gay, bisexual, transgender, and questioning (LGBTQ) youth to develop into healthy, independent, civic-minded adults within a safe and supportive community, and promotes the acceptance of LGBTQ youth in society.

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## Connecting The Attic's Evolution to Sustainability

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## Sustainability: Areas of Focus

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## Programs and Services

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- Build programs based on need (not funding opportunities)
- Know your population (program hours, facility layout)
- Develop and refine service delivery models/implementation (involve constituents and staff)
- Support program changes with clarity around staff roles and responsibilities

## Learning

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- Data collection – assess programs for need, interest, and effectiveness
- Use data for program planning (make the necessary modifications to improve impact and services)
- Strategic planning



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## Fundraising

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- Develop a fundraising plan
- Become proficient in grant writing
- Create value for your constituents and the greater community

# Financial Management

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- Being cost effective (making financial decisions)
- Evaluate funding opportunities
  - <http://fmaonline.net/nonprofit-financial-management/financialresources/fundingtool/>



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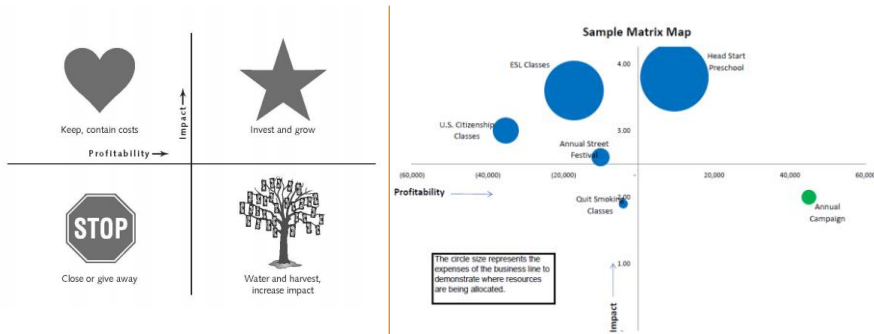
## Making Programmatic and Financial Choices

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“Organizations must distinguish among “best practices” (those which maximize the likelihood of successful outcomes); necessary practices (needed but not critical); and, finally, unnecessary practices (a waste of resources)”.



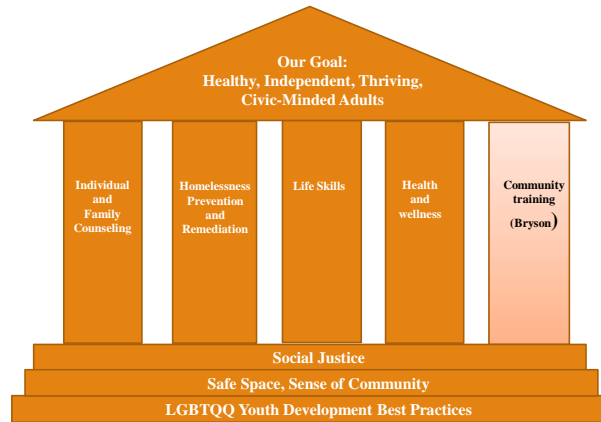
## Sustainability Matrix Map



Spectrum Non-Profit Services. Visualizing the Business Model: The Matrix Map. Available at:  
<http://www.spectrumnonprofit.com/matrixmap.pdf>

## Organizational Capacity





## THE ATTIC YOUTH CENTER Today

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# Thank you!

SAMHSA  
VIP MAI CoC Integration Pilot Project  
1/24/17  
Dana Coleman, Senior Director



## Vocational Instruction Project (VIP) Community Services

- ▶ VIP was established in 1974, in the South Bronx, NY
- ▶ To provide skills and trainings to assist with improving the economy of the community (lower income and minorities)
- ▶ We developed innovative programs that demonstrate creative and effective approaches to working with our community
- ▶ VIP have grown since the beginning to provide a spectrum of services.

## Vocational Instruction Project (VIP) Community Services

- ▶ VIP has played a significant role in providing chemical addiction treatment aimed at establishing recovery
- ▶ We developed affordable housing to families & single adults
- ▶ We are a FQHC (Federally Qualified Health Center), medical services and mental health services
- ▶ We provide HIV & Hepatitis C prevention, counseling & testing including primary care services



## VIP AWARDS DAY

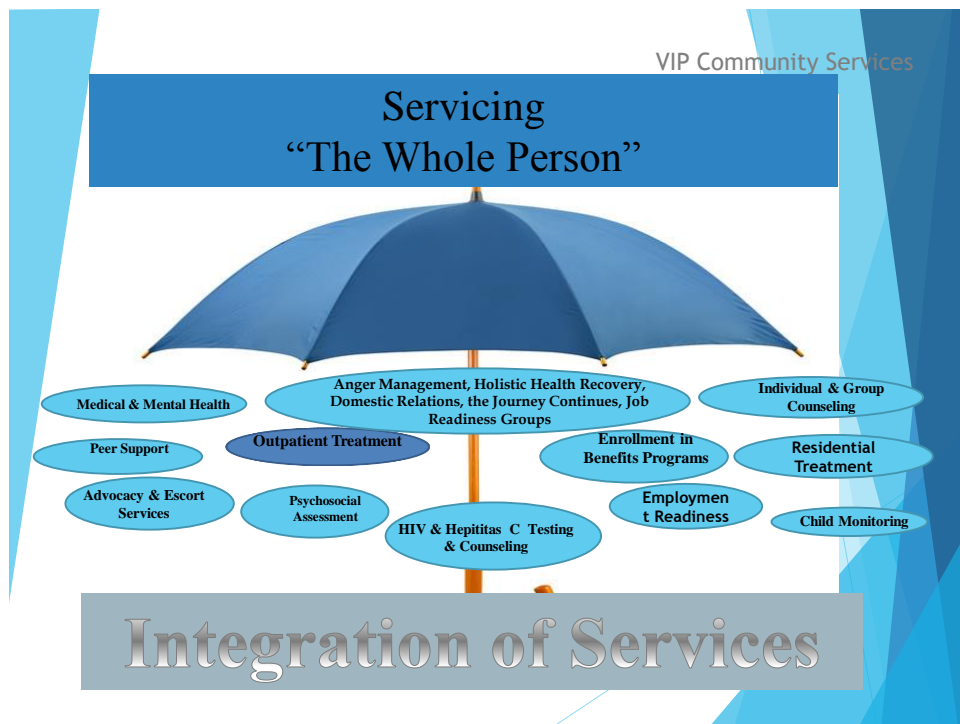


## SAMHSA

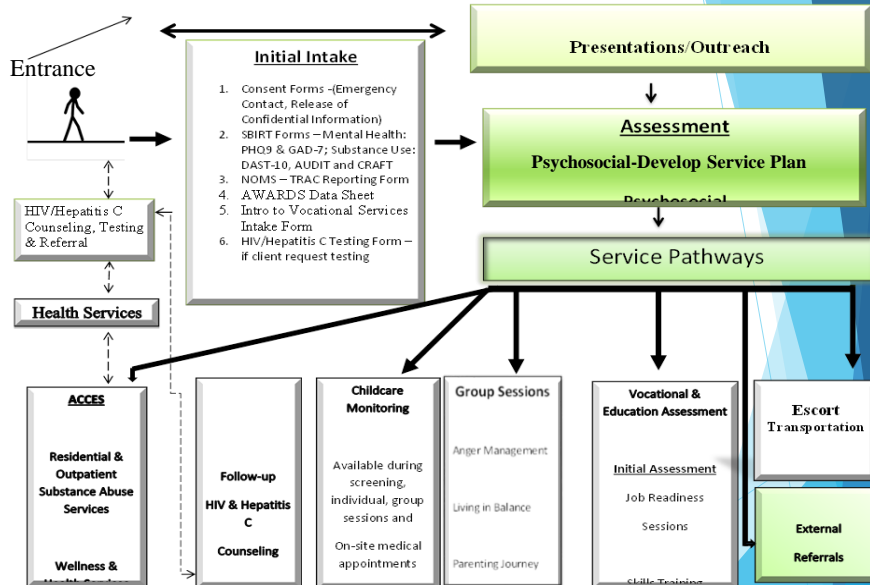
- ▶ VIP has over 15 years with working with SAMHSA
- ▶ VIP was awarded a SAMHSA Pilot Braided Grant on September 30, 2014 for 4 years.
- ▶ This grant is funded by all 3 SAMHSA programs (Substance Abuse, Mental Health and Prevention).

## Integration Project Purpose

- ▶ MAI Coordination of Care Pilot Integration Project is to co-locate and integrate behavioral health treatment, prevention, recovery services, and HIV medical care services primary for African American & Hispanic/Latino populations of the Bronx who are at high risk for behavioral health disorders, HIV and Hepatitis C.



## Services Flow Chart



## MAI CoC SSP, 2 year grant

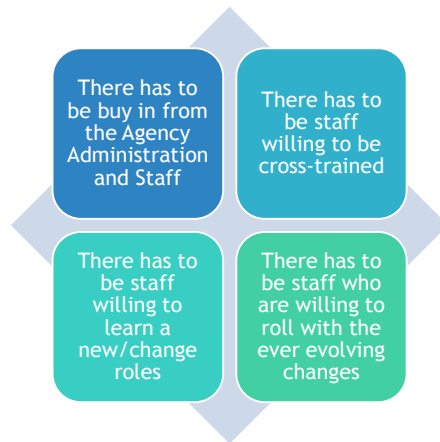
### MAI CoC SSP Goals:

- ▶ To enhance the existing MAI CoC grant by linking individuals to syringe service programs (SSP) with comprehensive behavioral health services, HIV and hepatitis prevention and medical care.

VIP has partnered with Boom Health who will provide:

- ▶ Syringe Exchange Services
- ▶ Acupuncture on-site at VIP

## Creating Sustainability: Lessons learned from past experience



## Creating Sustainability for Current Grant

### Staff :

- ▶ Certification of All Peers
- ▶ Recovery Coach Training Certification
- ▶ Staff becoming Qualified Health Professional, QHP, staff are currently being certifications for staff (CASAC)
- ▶ Training staff

### Financial:

- ▶ NYS Medicaid Reimbursement
- ▶ Medicaid Redesign Plan (DSRIP)
- ▶ Other Federal/State/Local Funding sources

## Creating Sustainability

### Programming:

- ▶ Expand EBI group specific services for non-substance abuse population (Parenting Journey & Anger Management)
- ▶ Improve better tracking electronic tracking systems with funders documents (lessons learned from annual report)
- ▶ Need to provide Child Care for clients medical/mental health appointments

## Creating Sustainability

### Community:

- ▶ Continue to learn new ways to improve the outcomes for our community (including decreasing silos)
- ▶ Marketing/Increase Presentations and Agency Linkages
- ▶ HIV and Hepatitis C pre and post test counseling mobile
- ▶ Sustainability Plan (need to do a formal)

## Creating Sustainability

- ▶ Developed and Implemented “Integration Services Forms” for unification of documentation across programming
- ▶ Implementing the Interagency Multidisciplinary Case Conferences
- ▶ Most of the agency utilize or have access to the same electronic health records (EHR)
- ▶ Linkages and Partners
- ▶ 2 Peers obtain certification and 3 others to complete by June 2017. Three of the Peers will have 2 certifications by end of this grant year.
- ▶ 3 staff are currently enrolled in the Certified Substance Abuse Counselor (CASAC), July 2017, CASAC-T

## Our Partnerships: Supporting access to all of VIP Services

- ▶ **The Neighborhood Association for Inter-Cultural Affairs, Inc., (NAICA):** Provides housing intervention and assistance services to residents of the Bronx, including a women’s shelter and a men’s shelter.
- ▶ **Boom Health:** Provides syringe access, support/counseling, homeless services, advocacy/activism, housing placement assistance, support & education groups, LGBTQ programming. In addition to our similar services: case management, HIV Primary Care, peer training, HIV testing, and outreach to sex workers.
- ▶ **Jericho Project:** Provides housing, employment and mental and physical health services to over 2,000 homeless adults and children. They provide additional housing services to our clients, especially veterans and LGBT.
- ▶ **Workforce1 Career Center:** Prepares and connects qualified candidates to job opportunities in New York City. Accessible to clients and located at the corner of East 163rd Street and Southern Boulevard. (Free skills training & employment opportunities)



Thank you from the  
VIP MAI CoC Integration Pilot Project  
Dana Coleman, [dcoleman@vipservices.org](mailto:dcoleman@vipservices.org)

## Questions?

**Enter your questions into the Questions  
box for the presenter to respond in  
discussion**

## Next Webinar

**Tuesday, February 21, 2017**

Sustaining Progress 2: Staff Buy-in and Financing

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## MAI-CoC Onsite Trainings

- Motivational Interviewing
- Using GPRA/TRAC Data for Program Sustainability
- Trauma-Informed Care
- Whole Health Action Management
- SBIRT
- Integrated Practice Assessment Tool (IPAT) Consultation and Planning
- Medication Assisted Treatment 101
- Achieving Cultural Competence in Behavioral Health and HIV Service Delivery
- Case Management to Care Management Training
- Mastering Supervision
- Staff Wellness

<https://form.jotform.com/63356260032952>

Contact: [integration@thenationalcouncil.org](mailto:integration@thenationalcouncil.org)

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## For More Information & Resources

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feedback by completing the survey at the  
end of today's webinar.